



Chamber of Eco Commerce

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**FOR IMMEDIATE RELEASE**

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## **S.M.A.R.T Energy Exchange (SEE) launches in Georgia, to Reduce Energy Usage the SMART Way**

**Chamber of Eco Commerce (CEC), Alpharetta, Georgia** --- SMART Community Exchange (SCE) launched the S.M.A.R.T Energy Exchange (SEE) Georgia, to help cut Energy Waste, Save Money and Resources, and Reduce Carbon Pollution in communities across the state of Georgia.

According to [Natural Resources Defense Council \(NRDC\)](#): “There has been a veritable explosion in the number of electronics, appliances, and other miscellaneous devices plugged into, or permanently connected to, America’s homes. Most are consuming electricity around-the-clock, even when the owners are not using them or think they have been turned off. This always-on energy use by inactive devices translates to \$19 billion a year -- about \$165 per U.S. household on average -- and approximately 50 large (500-megawatt) power plants’ worth of electricity”.

**As consumers become increasingly more mobile, they are also more dependent on batteries.** The amount of electric energy consumed to charge batteries has been left largely unchecked. In fact, it’s been rapidly increasing. With no clear energy efficiency standards for charging systems, there has never been a real motivator for manufacturers to implement waste-reducing charging technology.

That’s about to change.



SEE Experts have developed S.M.A.R.T battery chargers to keep devices such as your mobile phones, and other USB chargeable devices, from wasting electricity

and money, and to achieve major electricity savings for home, office, school, airport, airline, hotel, restaurant, sports facility, retail space etc. owners.

“**A Smarter Way to Charge Your Mobile Phones**” campaign is scheduled to launch October 1, 2017. The purpose of this campaign is to educate mobile phone users how they can save electricity, money, batteries, and mitigate overheating of batteries and devices by simply using S.M.A.R.T chargers to charge their mobile phones. These S.M.A.R.T chargers are

designed to stop both battery and phone charging automatically, when the battery is fully charged.

This private public grassroots campaign will engage enterprises and organizations and their stakeholders, educating citizens how to access S.M.A.R.T chargers and use them in their homes and place of business, and in any private or public place where people charge their mobile devices.

The SEE Georgia team of experts will continue S.M.A.R.T charging R&D in collaboration with battery and other battery-related industry partners, government agencies, and consumers, to develop S.M.A.R.T battery chargers. The goal is minimizing idle power so that consumers don't have to worry about idle electricity waste, while charging their devices. Consumers can purchase these battery chargers, trusting that the chargers will work efficiently.

The SMART Community Exchange (SCE), in partnership with Chamber of Eco Commerce (CEC), will expand “A Smarter Way to Charge Your Mobile Phones” campaign for communities across the U.S. and worldwide. The campaign is part of the [S.M.A.R.T Energy Exchange \(SEE\) Working Group](#) - international team of experts, working in research and science to develop solutions for energy challenge, to advocate for policy that will create lasting change, to contribute to a S.M.A.R.T mindset, to build S.M.A.R.T growth. to develop 21st century workforce, and to improve quality of life for people in the communities where we work, live and play.

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### **About SMART Community Exchange (SCE)**

SCE is an international network of S.M.A.R.T Experts and Regional Exchanges in strategic locations around the world. For information how your enterprise, organization, or community can benefit and participate in S.M.A.R.T., and for Media contact: [info@SMARTCommunityExchange.com](mailto:info@SMARTCommunityExchange.com). To learn more about SCE program and projects, please visit: [www.SMARTCommunityExchange.com](http://www.SMARTCommunityExchange.com) [www.ChamberofEcoCommerce.com](http://www.ChamberofEcoCommerce.com)