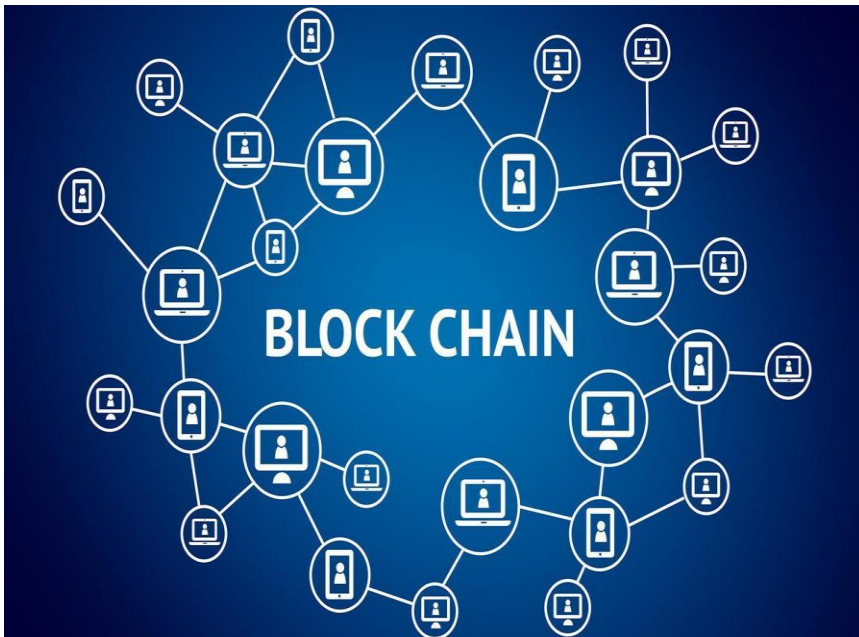




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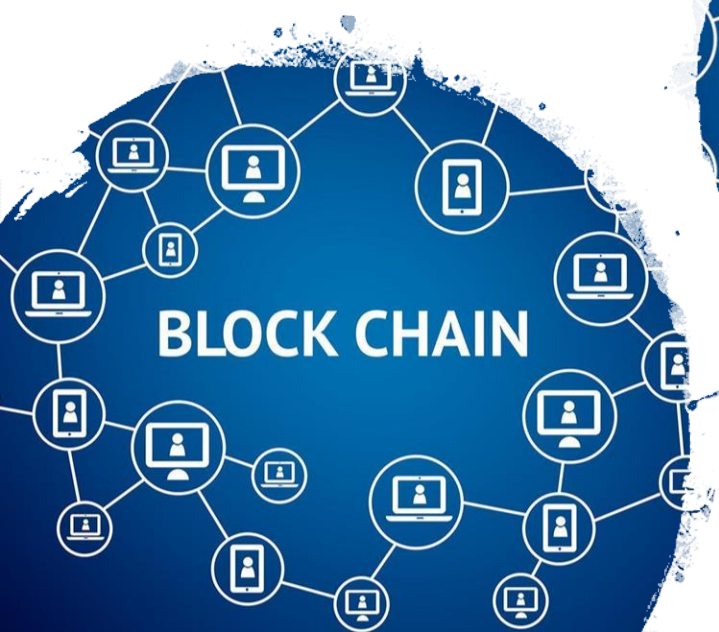
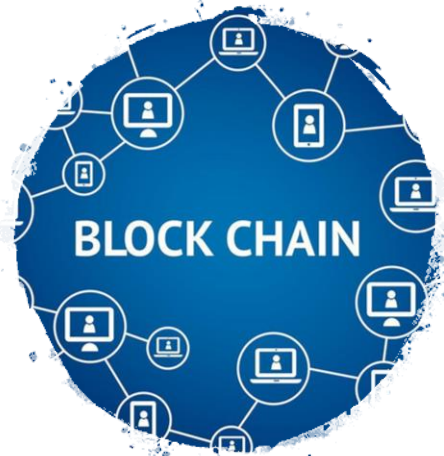
“Educating 20 million people by 2020”



SMART Communities Need A SMART Workforce

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SMARTUSA2020



# Blockchain Market Outlook

- The global blockchain market was valued at \$2.3 bn in 2016 and is forecast to grow at a modest CAGR of 28.0% between 2017 and 2024, culminating to global revenue of \$16.3 bn by 2024
- The global blockchain industry is majorly driven by increasing focus by organizations on transparency, immutability and scalability. Escalating demand across varied end-use sectors including BFSI, government and public sector, automotive, retail, and healthcare among many others is another factor expected to impact market growth favorably
- High efficiency of this technology for asset management, intra-organizational execution, identity management, and transaction processing have led to elevating adoption by enterprises to better manage resources and produce better results. Factors such as lack of awareness pertaining to the blockchain technology paired with uncertain regulatory status may hinder market growth significantly over the next few years
- The industry is witnessing an upcoming trend of financial institutions and venture capitalists investing heavily in blockchain which is also anticipated to propel demand over the forecast period. In addition, several benefits offered by blockchain including cost savings, efficiency, and security is further expected to catapult demand
- The SMARTx platform offers unique revenue opportunities in education, training, workforce development, and professional development



# Opportunity

- The blockchain story is beginning a new chapter, one in which the questions executives are asking are tougher, more granular, more grounded, and more pragmatic.
- The question for executives is no longer, "Will blockchain work?" but, "How can we make blockchain work for us?"

## [Deloitte's 2019 Global Blockchain Survey](#)

- Blockchain solution providers can participate in SMART Community Exchange partner program to educate community, business, finance, government, non-government, academia, and non-profit leaders globally.

# Blockchain eCommerce



## Global Reach

- The SMARTx platform provides users access to critical information, education, contacts, products, and service providers in 14 countries.

For Educational Institutions, Enterprises, Organizations



## SMARTx Platform

- is a cloud-based mobile educational resource for individuals, enterprises and educational institutions
- is an extremely versatile cloud-based SMART Learning Environment
- is a digital tool for mobile learning, content production and ecommerce
- is an award-winning cloud-based platform offering private video tutoring, personal learning portfolios
- leverages machine learning and artificial intelligence
- enables global ecommerce
- was developed in partnership with SMART Education Exchange and 100+ Schools, 2000+ Educators, 40.000+ students and an international team of Blockchain Education, Technology, Business and industry experts

# Extremely Versatile SMART Solution

*"All You Need in a Single System"*

- Modular and flexible system which easily accepts new features and tools
- Includes an xAPI interface, enabling content elements created with xAPI-compatible external software to be incorporated into content
- 
- 50+ different interactive tools, including AR, VR, 360-degree panorama pictures and interactive videos
- Adaptive learning paths, real-time follow-up, big learning data leverages Machine Learning and Artificial Intelligence based learning analytics and professional competence developer
- Contains internal Facebook-like social media functionality, including messaging walls, groups, chats, video chats, discussion forums and blogs. In addition, the system includes an integrated virtual classroom
- The service meets even the strictest information security requirements and works anytime, anywhere





# Pedagogical Benefits


- Develops Social Micro Learning skills and support Lifelong Learning
- Reviews the users' learning progress from long period of time by providing learning record storage that stores all the learning activities happening inside and outside the system
- Supports many ways for self-reflection and self-assessment and contextualization of learning in real world topics, enabling users to understand how learning is a constant process throughout life and how curiosity for learning can arise from daily topics
- Educator/Trainer is able to define which learning methods, materials, tests and assignments are compulsory and which can be selected by the user
- Several different learning methods e.g. problem-based, experiential, theme based, phenomena, collaborative, networked learning, supported in the platform
- Nourishes the intrinsic motivation and inner curiosity of learners, instead of focusing on external motivation, expectations and measurements of success. This means taking a step away from teacher-transmitter model of learning, and equipping the learner with problem-solving and inquiry skills in meaningful and relevant real-world contexts





# SMARTx Learning Benefits

*The NEW Era of Mobile Digital Learning*



**Mobile**  
**Social Micro Learning**  
**Artificial Intelligence**  
**Machine Learning**  
**ECommerce**

- Mobile access anytime - anywhere
- Digital Tool for content production & delivery
- SMART Learning Environment
- Personal Learning Portfolio
- Private video tutoring
- Artificial Intelligence based competence developer
- Leverages Machine Learning
- Reach in 14 Countries





# About Us

- International Advisory Board
- US Leadership Team
- Global 2400 member development community



**SMART**   
Education Exchange

## **Contact**

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